

# Olink Proteomics

Vision
Enable understanding of real-time human biology

Mission Accelerate proteomics together

3Q 2022 earnings November 10, 2022



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## Olink at a glance

### **Company profile**

- Swedish proteomics company founded in 2016 active in protein biomarker discovery and development
- Market leader with a unique proprietary technology, Proximity Extension Assay (PEA), with strong IP utilizing NGS and qPCR for readout
  - Agnostic to NGS and qPCR platforms
- 548 employees with 208 on the commercial team
- Strong commercial execution with KOLs, academia, and biopharma through a global direct sales force
- Offers distributed kits and fee-for-service

### **Market opportunity**

- \$35B TAM for research and clinical applications
  - High-plex: 1,000s of proteins in 1,000s of samples
  - Mid-plex: 10-100s of proteins in 1,000s of samples
  - Low-plex and Dx: 5-10 proteins
- Targeting ~5k NGS systems for high-plex
- Targeting ~4k mid-plex proteomics labs
- Clinical decision making

### 3Q 2022 momentum and recent highlights

- Continued strong execution on all strategic value drivers
- Revenue growth 59% YoY, with 42% of total from reagent kits
- Strength from hi-plex to low-plex
- Explore was 68% of revenues with 49% generated from reagent kits
- 40 Explore customer installations with ~\$725K LTM average revenue pullthrough per customer
- 63 Signature installations at end of quarter
- Excellent progress towards a return to profitability
- 1,000+ peer-reviewed publications citing use of PEA technology

### Ambition and growth strategy

- Aiming for #1 share in the emerging field of proteomics and establishing NPX as the gold standard
- Growing customer internalization through a distributed kits model
- Driving PEA in clinical decision making
- Unlocking the mid-plex market with Signature and "Flex" product
- Expanding protein library and increasing throughput of Explore platform
- Investing in R&D to maximize the potential of the platform
- Scaling up the organization to accelerate growth



## **How Olink wins**

## **Exceptional specificity**

Dual antibody recognition and barcoding required by PEA

## High sensitivity

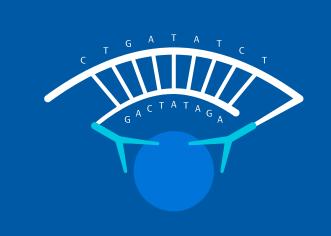
IL-8; 30 fg/ml

# Dynamic range

Library of 3000 proteins covers 10 logs (fg – mg)

### **Validation**

Strict, comprehensive validation of each target



# Proprietary PEA technology

Solving fundamental challenges in proteomics:

Quality, throughput and cost

## High-throughput

14 million protein measurements/week/system

## Cost efficient

Piggyback on cost evolution in NGS

# Minimal sample volume

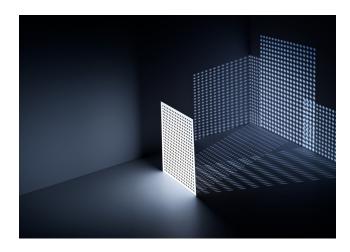
Equal to or less than 1 uL of sample required

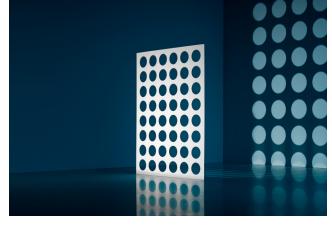
## Scalability

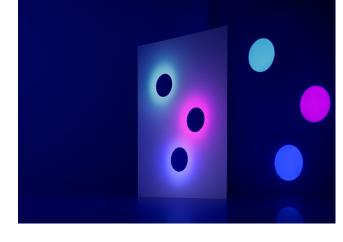
Offering discovery to Dx on one technology platform



## Unique and holistic product offering applicable from discovery to Dx







## **Explore**



Target 96
Choose from fifteen careful



Choose from fifteen carefully designed panels built for specific area of disease or key biology process

## Explore 384



Minute sample volume, <1 $\mu$ l, and outstanding throughput, 14 M measurements per week/system

Measure ~3k proteins with minimal biological

sample. Aggressively expand our protein biomarker targets to meet every customer

need across all proteomics use cases.

Explore kit launched in 2021

## Target 48



Introducing our 48-plex Cytokine panel with absolute quantification

Aggressive expansion of product portfolio and offering

## Signature



Light and nimble benchtop system purpose built for PEA. Began deliveries and revenue recognition in 4Q 2021.

### Focus



Forming the basis of our Dx offering

Custom developed for each client/use case

First LDT by Octave Bioscience to monitor disease management / progression in multiple sclerosis (MS)

Available in select MS centers

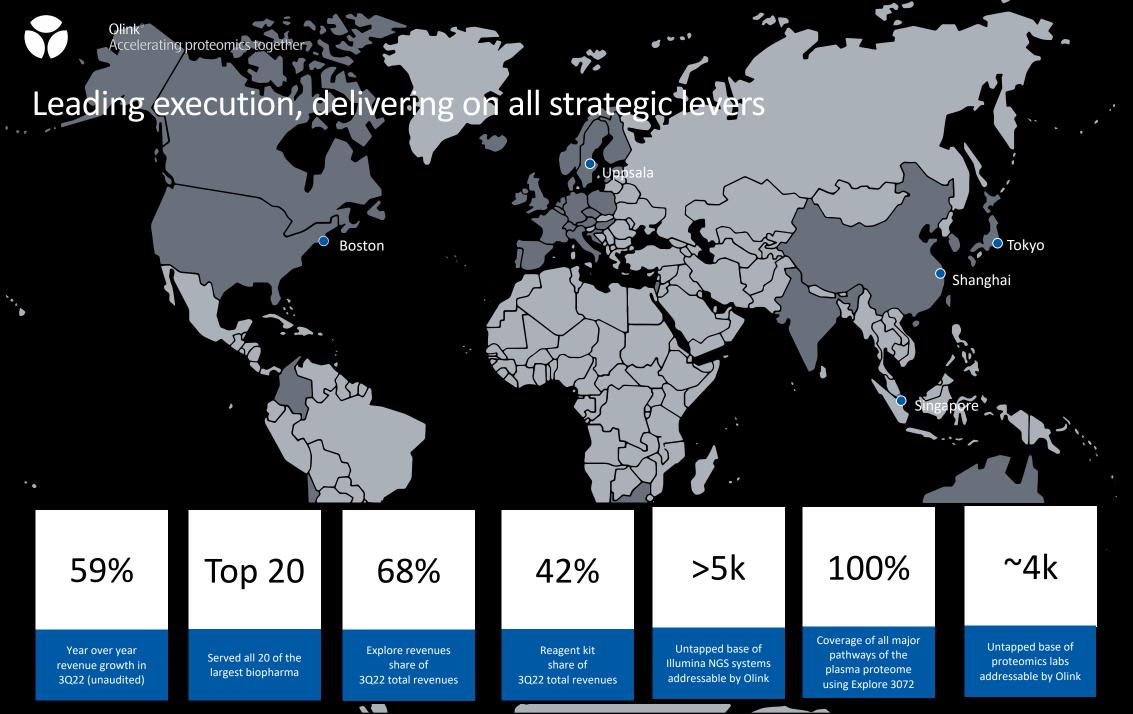


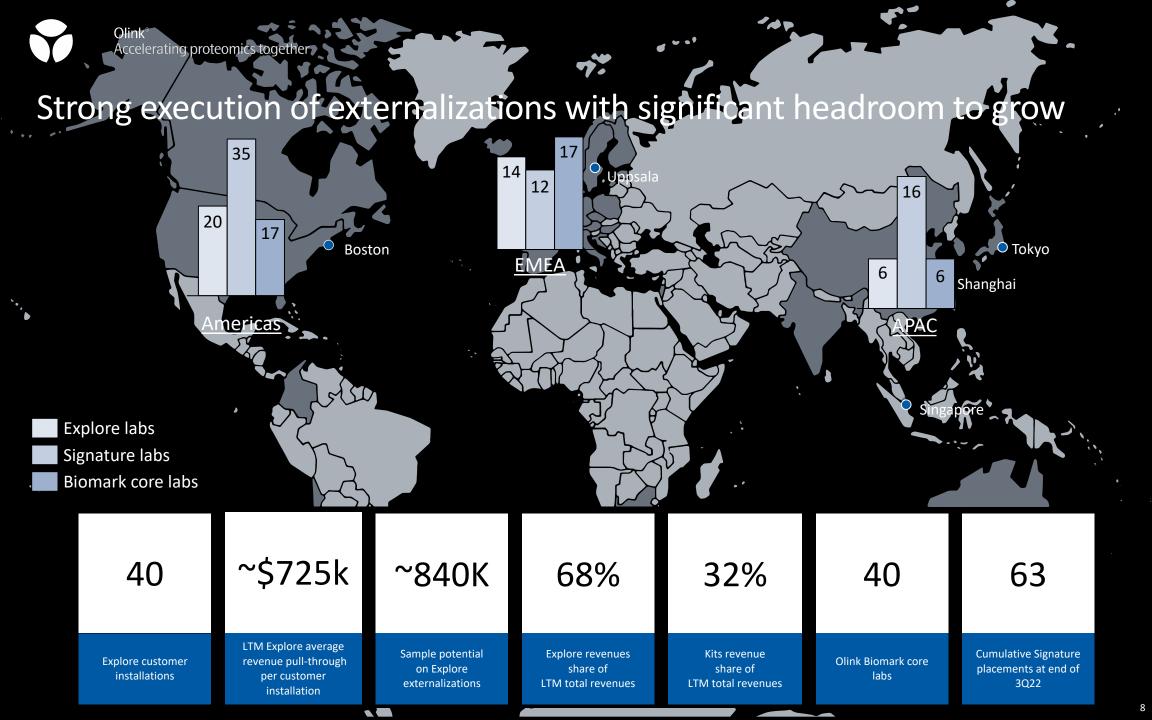
# Break-through science with Olink in high-impact peer reviewed literature

Now in 1,000+ publications across every major therapeutic area



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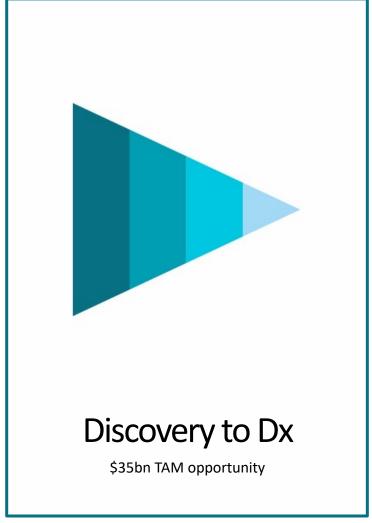




# Market leader with a differentiated technology platform enabling customers from Discovery to Dx







## Actionable science driving rapid customer adoption and growth

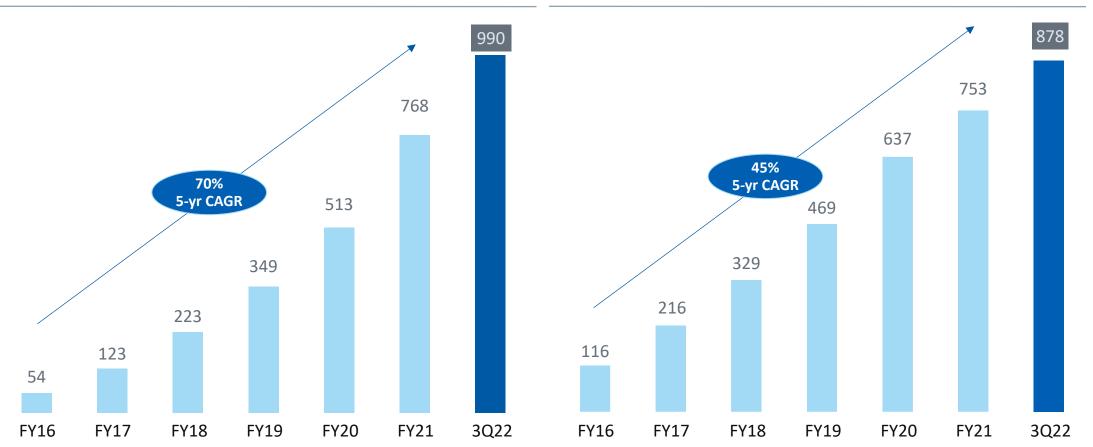
1,000+ publications as of November 2022

#### **Evolution of publications based on PEA**<sup>1</sup>

Number of publications (accumulated)

#### **Customer account acquisition**

Total number of accounts served since inception



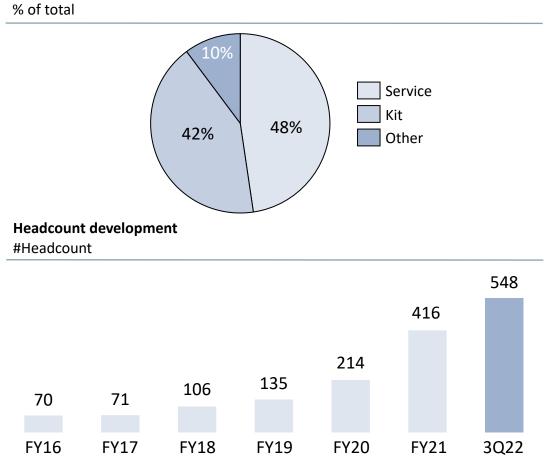
<sup>&</sup>lt;sup>1</sup>PEA publication count exceeded 1,013 as of November 7, 2022. Publication counts are estimates.

## Third quarter financial results (unaudited)

## Financial highlights USDM

	3Q 2021	3Q 2022
Total revenue	\$ 20.0	\$ 31.8
Total EBITDA	(\$ 7.9)	(\$ 3.7)
Total adjusted EBITDA <sup>1</sup>	(\$ 7.5)	(\$ 1.7)
Gross profit (%)	62.1 %	66.1 %
Adjusted gross profit (%) <sup>2</sup>	65.6 %	68.6 %

### Segment breakdown



<sup>1.</sup> Adjusted EBITDA is a non-IFRS measure and defined as profit for the year before accounting for finance income, finance costs, tax, depreciation, and amortization of acquisition intangibles, further adjusted for management adjustments and share based compensation expenses. Refer to Appendix for non-IFRS reconciliation.

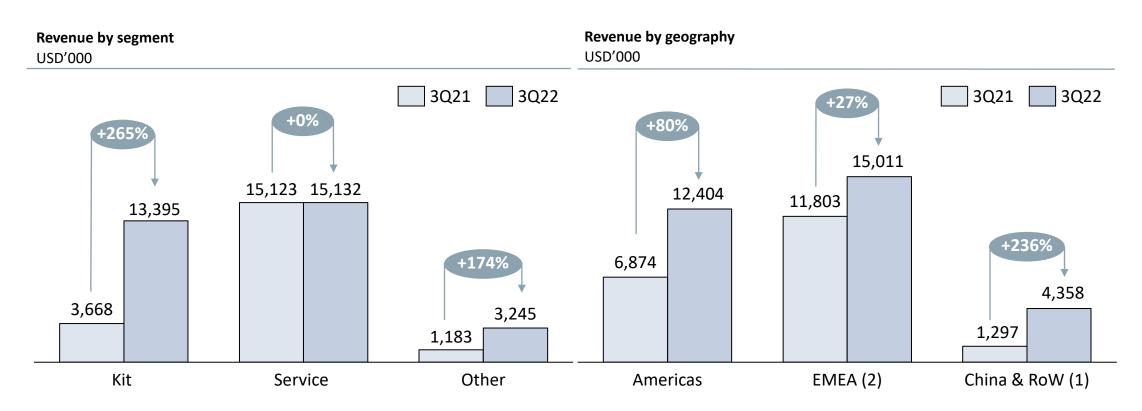
<sup>2.</sup> Adjusted Gross Profit is a non-IFRS measure and defined as revenue less cost of goods sold, which is then adjusted to remove the impact of depreciation and the impact of material transactions or events that we believe are not indicative of our core operating performance, such as share based compensation expenses. Refer to Appendix for non-IFRS reconciliation.



1. RoW includes Japan and RoW. 2. EMEA includes Sweden

## Third quarter 2022 revenue (unaudited)

### \$31.8 million in revenue for 3Q 2022, representing 59% YoY growth on a reported basis



Explore accounted for 68% of revenue in 3Q 2022, with Y/Y service segment and kit segment growth of 0% and 265%, respectively

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## Third quarter 2022 adjusted gross profit percentage (unaudited)

\$21.8 million in adjusted gross profit for 3Q 2022, compared to \$13.1 million in 3Q 2021

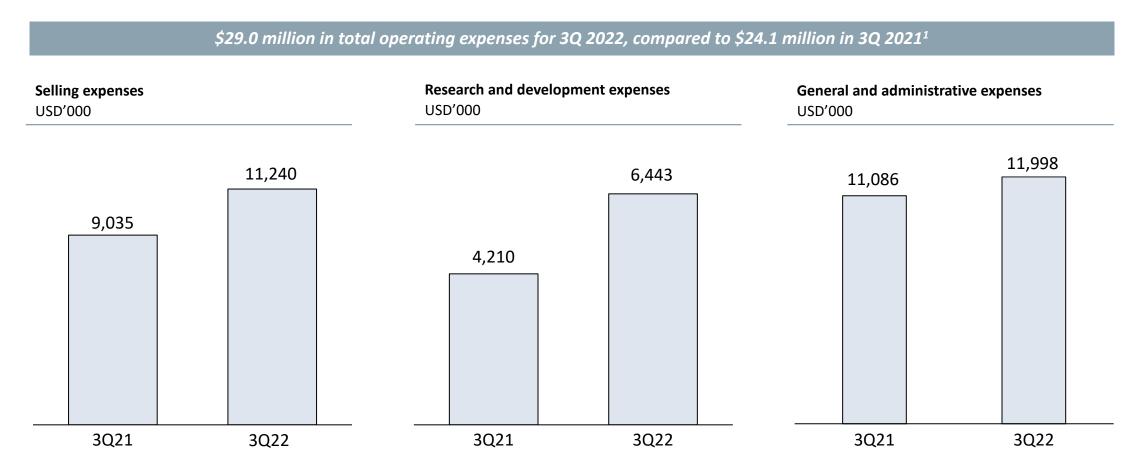
Adjusted gross profit percentage by segment<sup>1</sup> USD'000 3Q21 3Q22 91% 89% Reported GM 74% Reported GM 88% 87% 59% Reported GM 55% 49% 74% Reported GM Reported GM 55% Reported GM 51% 49% Kit Other Service

Adjusted gross profit percentage was 68.6% in 3Q 2022, reflecting investments into our service to continue buildout of lab capacity and deliveries to UKB-PPP

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## Third quarter 2022 operating expenses (unaudited)



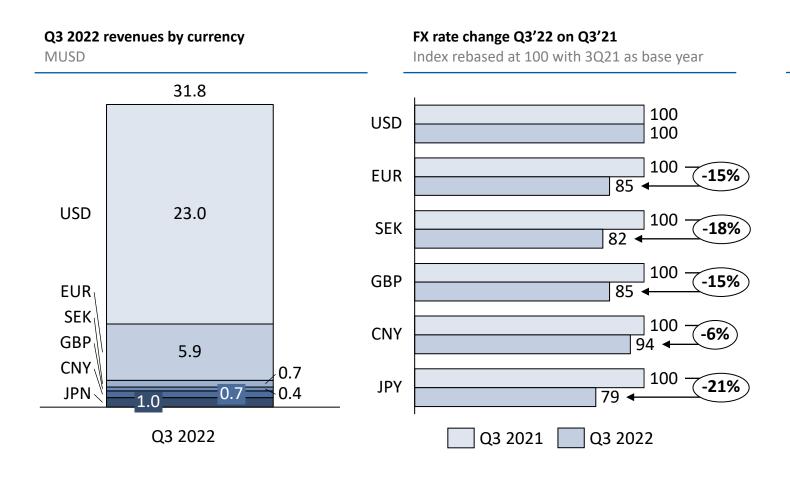
Olink is investing according to its strategic plan, hiring in the commercial and R&D teams, while expecting a return to profitability for FY23

<sup>1.</sup> Total operating expenses includes Other operating income/(loss).



## Constant currency revenue growth of 68% vs reported revenue growth of 59%

FX impact driven by strengthening of the USD against the EUR, SEK, and GBP



#### **Comments**

- Olink generated 73% of revenues in USD in Q3 2022.
- Currency flows largely stem from business activities in the Americas, but there are USD paying customers in other regions as well.
- Other key currencies are EUR, SEK (Sweden) and GBP stemming from customer transactions in our EMEA region.
- In Q3 2022 we saw a continued strengthening of the USD against most key currencies, leading to a currency headwind compared to prior year (as set out opposite) and against the FX rates used for internal planning.

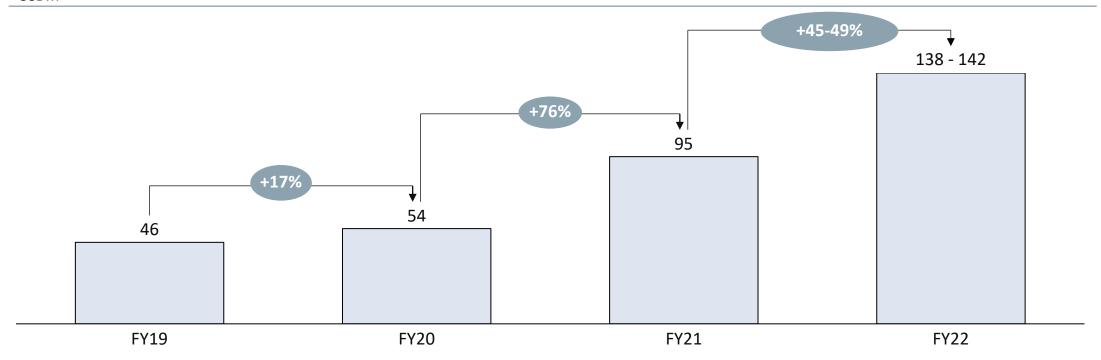


# 2022 guidance – expecting rapid growth

We expect full year 2022 revenue to be in the range of \$138 million to \$142 million; representing growth of 45% to 49%, with constant currency revenue expected near the top end of this range, and reported revenue expected near the bottom end of this range

### 2022 revenue guidance

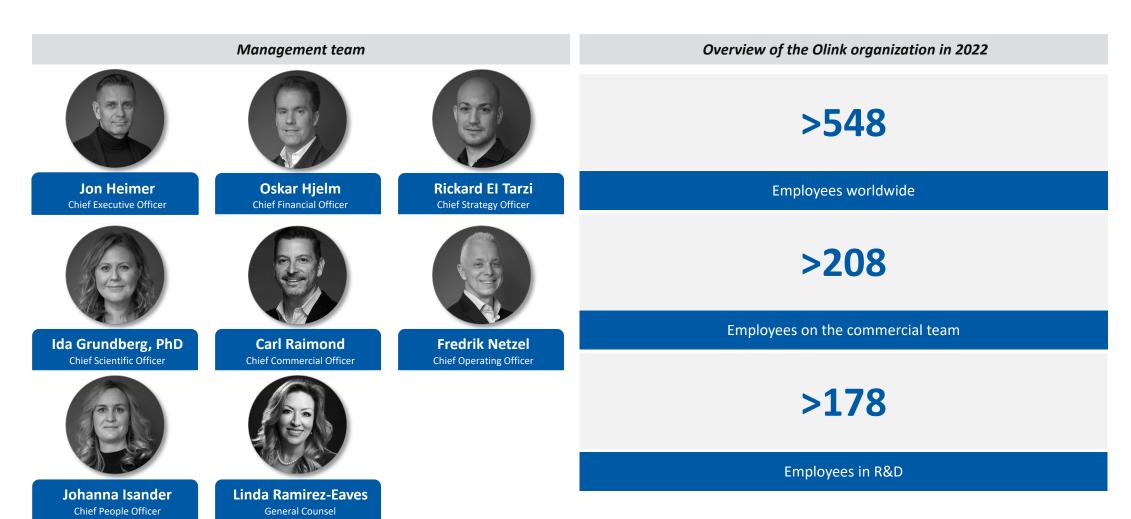
**USDM** 



We expect strong sustainable growth, and continued investment into our organization



## Olink management team and organization





Our vision

Enable understanding of real-time human biology

Our mission

Accelerating proteomics together

Genomics

Epigenomics

Transcriptomics

**Proteomics** 

Metabolomics

A complete picture of real-time human biology



### Non-IFRS reconciliations

We present certain non-IFRS financial measures because they are used by our management to evaluate our operating performance and formulate business plans. We believe that the use of these non-IFRS measures facilitates investors' assessment of our operating performance. We caution readers that amounts presented in accordance with our definitions of adjusted EBITDA, adjusted gross profit, adjusted gross profit margin, adjusted gross profit margin by segment, and constant currency revenue growth, may not be the same as similar measures used by other companies. Not all companies and Wall Street analysts calculate the non-IFRS measures we use in the same manner. We compensate for these limitations by reconciling each of these non-IFRS measures to the nearest IFRS performance measure, which should be considered when evaluating our performance. We encourage you to review our financial information in its entirety and not rely on a single financial measure.

We are not able to forecast constant currency revenue on a forward-looking basis without unreasonable efforts due to the high variability and difficulty in predicting foreign currency exchange rates and, as a result, are unable to provide a reconciliation to forecasted constant currency revenue.



## Non-IFRS reconciliation (constant currency revenue growth)

(\$ in thousands)	Three mos ended Sep 30, 2022	Three mos ended Sep 30, 2021
Revenue	\$ 31,772	\$ 19,974
Revenue growth (IFRS)	59 %	
Foreign exchange impact	-9 %	
Constant currency revenue growth	68 %	



# Non-IFRS reconciliation (adjusted gross profit)

(\$ in thousands)	Three mos ended Sep 30, 2022		
Gross profit	\$ 20,987	\$ 12,409	
Gross profit %	66.1%	62.1%	
Less:			
Depreciation charges	\$ 748	\$ 691	
SBC expenses	\$ 65	-	
Adjusted gross profit	\$ 21,800	\$ 13,100	
Adjusted gross profit %	68.6%	65.6%	



# Non-IFRS reconciliation (adjusted EBITDA)

(\$ in thousands)	Three mos ended Sep 30, 2022		
Operating profit (loss)	\$ (7,969)	\$ (11,646)	
Add:			
Amortization	\$ 2,708	\$ 2,650	
Depreciation	\$ 1,532	\$ 1,106	
EBITDA	\$ (3,729)	\$ (7,890)	
Management adjustments	\$ 189	\$ 39	
SBC expenses	\$ 1,808	\$ 335	
Adjusted EBITDA	\$ (1,732)	\$ (7,516)	



# Non-IFRS reconciliation (adjusted gross profit)

Kits revenue			Service revenue		Other revenue	
(\$ in thousands)	Three mos ended Sep 30, 2022	Three mos ended Sep 30, 2021	Three mos ended Sep 30, 2022	Three mos ended Sep 30, 2021	Three mos ended Sep 30, 2022	Three mos ended Sep 30, 2021
Gross profit	\$ 11,699	\$ 3,212	\$ 7,688	\$ 8,317	\$ 1,600	\$ 880
Gross profit %	87.3%	87.6%	50.8%	55.0%	49.3%	74.4%
Less:						
Depreciation charges	\$ 142	\$ 116	\$ 605	\$ 575	-	-
SBC expenses	\$ 42	-	\$ 23	-	-	-
Adjusted gross profit	\$ 11,883	\$ 3,328	\$ 8,316	\$ 8,892	\$ 1,600	\$ 880
Adjusted gross profit %	88.7%	90.7%	55.0%	58.8%	49.3%	74.4%